

## Course Curriculum : Perfume Making

---

### Module 1: Introduction to Perfumery

- **History of Perfumery:** Explore the origins of fragrance creation.
  - **Olfactory Science:** Understand how we perceive scents, the role of the olfactory system.
  - **The Perfume Industry:** Overview of the modern perfume industry.
- 

### Module 2: The Foundations of Fragrance

- **Scent Families and Classification:** Introduction to scent families (e.g., floral, oriental, woody, fresh).
  - **Natural vs. Synthetic Ingredients:** Learn the differences between natural extracts (like essential oils) and synthetic aroma chemicals.
  - **Ingredient Profiles:** Detailed study of popular perfume ingredients.
- 

### Module 3: Perfume Structure and Composition

- **Understanding the Perfume Pyramid:** Learn about top, middle (heart), and base notes.
  - **Fragrance Accords:** Introduction to building accords.
  - **Blending Basics:** The art of balancing different notes.
- 

### Module 4: Hands-On Blending Techniques

- **Blending Tools and Safety:** Familiarization with pipettes, droppers, blending jars, and safety measures.
- **Creating a Sample Fragrance:** Step-by-step guidance on creating a balanced fragrance.

- **Testing and Evaluating:** Learn how to evaluate the fragrance at each stage of development.
- 

## **Module 5: Developing Your Own Signature Fragrance**

- **Choosing Your Fragrance Theme:** Decide on a direction for your unique scent.
  - **Personalized Blending Session:** Hands-on experience creating a custom blend.
  - **Trial and Error:** Experiment with different ingredients, proportions, and accords.
- 

## **Module 6: Bottling, Branding, and Presentation**

- **Bottling Your Creation:** Bottle your fragrance and learn about the impact.
  - **Labeling and Naming:** Tips for creatively naming and labeling your fragrance.
  - **Introduction to Branding:** Basics of fragrance branding, packaging, and presentation.
- 

## **Module 7: The Business of Fragrance**

- **Intro to Marketing and Selling Fragrances:** Overview of marketing techniques, target demographics, and online vs. in-store sales.
  - **Sustainability in Perfumery:** Discussion on ethical sourcing and sustainability practices.
- 

## **Module 8: Advanced Techniques and Future Learning**

- **Perfume Concentration Levels:** Explore concentrations like Eau de Parfum, Eau de Toilette, and how dilution affects fragrance intensity and longevity.
- **Specialty Techniques:** Introduction to more complex fragrance forms.
- **Final Project**

