

FASHION DESIGN FUNDAMENTALS CURRICULUM.

1. Introduction to Fashion and Design:

- History of fashion
- Evolution of design trends
- Fashion terminology and concepts

2. Fashion Sketching and Illustration:

- Basics of sketching and drawing
- Figure drawing for fashion
- Rendering fabrics and textures

3. Garment Construction and Pattern Making:

- Understanding patterns and measurements
- Pattern drafting techniques
- Sewing and garment construction basics

4. Textile and Fabric Studies:

- Fabric types and properties
- Textile sourcing and selection
- Fabric manipulation techniques

5. Fashion Design Process:

- Concept development and inspiration
- Mood boards and design boards
- Design development and prototyping

6. Fashion Marketing and Branding:

- Introduction to fashion marketing
- Branding strategies for fashion designers
- Fashion promotion and advertising

7. Fashion Business and Entrepreneurship:

- Introduction to fashion business
- Business planning and strategy
- Launching and managing a fashion brand

8. Portfolio Development:

- Creating a professional fashion portfolio
- Presenting and showcasing your work
- Networking and career opportunities